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March 8, 2004

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MAR - 8 2004

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W., TW-A325
Washington, D.C. 20544

**Re: Amendment of Section 73.202(b), Table of Allotments, FM Broadcast
Stations (Goldsboro, Smithfield, Louisburg, and Rolesville, North
Carolina)
MM Docket No. 02-40
RM-10377
RM-10508**

Dear Ms. Dortch:

Enclosed please find, on behalf of New Century Media Group, LLC, the original and four copies of a Notification of Withdrawal of Counterproposal for WHLQ(FM) for filing in the above-referenced matters.

If any questions should arise during the course of your consideration of this matter, it is respectfully requested that you communicate with the undersigned.

Sincerely,



David Kushner

Enclosures

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**Before the
Federal Communications Commission
Washington, D.C. 20554**

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In the Matter of)	
)	
Amendment of Section 73.202(b))	MM Docket No. 02-40
Table of Allotments)	RM-10377
FM Broadcast Stations)	RM-10508
(Goldsboro, Smithfield, Louisburg, and)	
Rolesville, North Carolina)	

Notification of Withdrawal of Counterproposal for WHLQ(FM)

New Century Media Group, LLC ("New Century"), licensee of Station WHLQ(FM), Channel 273A, Louisburg, North Carolina ("WHLQ"), hereby notifies the Commission that, with respect to the above-referenced proceeding, it is withdrawing its counterproposal to amend the Table of FM Allotments by reallocating Channel 273A from Louisburg to Rolesville, North Carolina, and having its license modified accordingly.

On August 3, 2001, New Age Communications, Inc. ("NAC"), licensee of Station WKIX(FM), Channel 272A, Goldsboro, North Carolina, filed a Petition for Rule Making ("Petition") requesting that the Commission specify a new community of license for WKIX by amending the Table of FM Allotments, 47 C.F.R. § 73.202(b), by (i) deleting Channel 272A from Goldsboro, North Carolina, (ii) adding Channel 272A to Smithfield, North Carolina, and (iii) modifying the license for WKIX(FM), Goldsboro, North Carolina, to specify "Smithfield, North Carolina" as the station's community of license.

On February 22, 2002, the Commission released a Notice of Proposed Rule Making ("Notice"), DA 02-409, seeking comment on NAC's Petition. NAC filed comments restating its intention, if the Commission allots Channel 272A to Smithfield, to file an application for a

construction permit to operate WKIX at Smithfield, North Carolina, and, upon grant, to construct and operate the facilities.

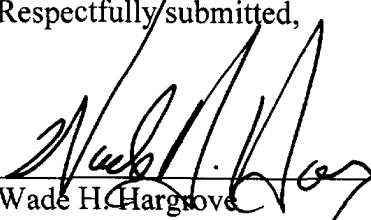
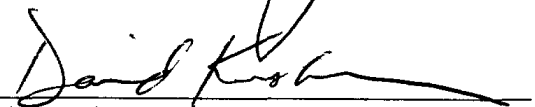
Comments and a counterproposal were also filed by Franklin Broadcasting Co. ("Franklin"), at that time the licensee of WHLQ. Franklin counterproposed to amend the Table of FM Allotments by reallocating Channel 273A from Louisburg to Rolesville, North Carolina, and having the license of WHLQ modified accordingly. The WKIX proposal and WHLQ counterproposal could not both be granted at the sites specified.

On April 16, 2003, the Commission granted the application to assign WHLQ's license from Franklin to New Century, *see* File No. BALH-20030206AAC, and the transaction was consummated on June 1, 2003.

New Century and NAC are under common ownership. Donald W. Curtis is the 100% stockholder of NAC and the 100% owner of New Century.

Simultaneously with this withdrawal notice, New Century is filing a Petition for Rule Making to specify a new community of license for WHLQ by amending the Table of FM Allotments, 47 C.F.R. § 73.202(b), by (i) deleting Channel 273A from Louisburg, North Carolina, (ii) adding Channel 273A to Hillsborough, North Carolina, and (iii) modifying the license for WHLQ(FM), Louisburg, North Carolina, to specify "Hillsborough, North Carolina" as the station's community of license. WHLQ's Petition does not preclude grant of WKIX's Petition, which is now ripe for grant by the Commission.

Respectfully submitted,


Wade H. Hargrove
David Kushner

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March 8, 2004